



We have a college program too!



A peer-to-peer traffic safety program for college students

Why Sign-Up for U in the Driver Seat?

Car crashes remain a leading cause of injury and death for drivers ages 18 to 25. In 2021 across the U.S. there were 4,283 road fatalities for 20-24-year-olds (NHTSA FARS). Per 100,000 population, persons 21-to-24 years old had the highest fatality rate and the highest injury rate nationwide in 2021 (NHTSA). **The mission of U in the Driver Seat (UDS) is to save lives and prevent injury among young adults.**



u-driver.com/toolkit-order

Benefits of U in the Driver Seat:

By enrolling in UDS, your school will receive a free educational and outreach kit each year that focuses on avoiding impaired driving, distracted driving, and speeding and promoting seat belt safety. We also have several digital resources you can use at your school to share about traffic safety.