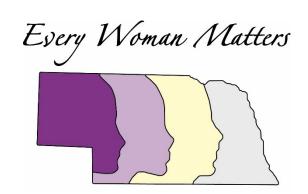
# Referring Your Patients to the Nebraska Tobacco Quitline



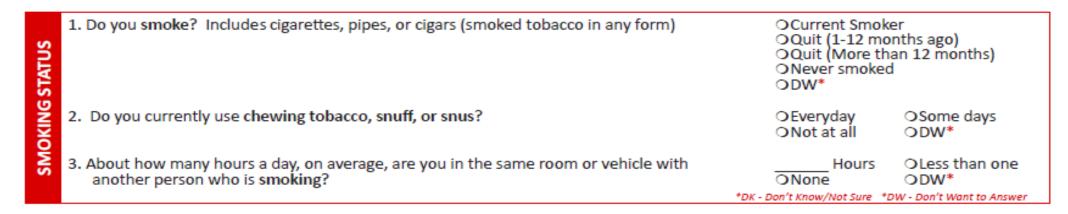




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# **EWM Healthy Lifestyle Questionnaire (HLQ)**

The EWM HLQ asks clients about their smoking status.



 When a client brings their HLQ to their appointment, be sure to review it with them. Talk about risk factors and how they answered the questions.

# **ASK** patients about their tobacco status

- The time you invest helping patients quit tobacco could add years to their lives.
- The Nebraska Tobacco Quitline Fax Referral Program can assist you in supporting tobacco cessation among your patients.

# **ASK** patients about their tobacco status

- The front of the EWM Screening Card gives the client an opportunity to mark that they are a smoker and wants to improve the habit.
- Information marked in the table indicates whether or not she's ready to make a change.
- If client is not quite ready to make a quit attempt be sure to give positive reinforcement around quitting and reasons to quit.



How ready are you to make changes?

Taking medications as prescribed for high blood pressure

Physical Activity
Smoking Cessation

I don't want to improve anything

Check the box by each of the following statements that best describes your behavior.

	Not ready to make a change	Thinking about making a change	Ready to make a change	Already making changes	Made changes and am trying to keep it up
Eating More     Fruits and     Vegetables					
2. Increasing Physical Activity					
3. Quitting Smoking					I don't smoke
4. Taking medications as prescribed for high blood pressure					I don't take medications for high blood pressure

# **REFER** patients to the Quitline

- At the screening visit when you provide Cardiovascular Risk Reduction Counseling:
  - If the client identifies as a smoker, and;
  - If the client indicates that she would like to quit or is thinking of quitting
- REFER to the Quitline!!
   Mark the appropriate box highlighted in yellow.

# Cardiovascular Risk Reduction Counseling Refer to the questions on the front of this card. Check if counseling completed. Nutrition Counseling Physical Activity Counseling Tobacco Cessation Counseling Client Referred to Statewide Quitline at 1-800-QUIT-NOW Pax Referral to Statewide Quitline at 1-800-QUIT-NOW Client Refused Medication Adherence for Hypertension Counseling Completion of this section is equivalent to submitting a claim for Risk Reduction Counseling.

### **REFER** patients to the Quitline

- If they're ready to make a quit attempt, work with them to fill out the Nebraska Tobacco Quitline FAX REFERRAL FORM at QuitNow.ne.gov
  - Patients need to sign the consent section
  - Include your name (Provider Name) and fax number in the provider section.
  - Have patients initial and sign the patient section
- FAX the completed and signed form to 1-800-483-3114.

# **REFER** patients to the Quitline

- If Providers mark "YES" that they are HIPAA compliant on the Nebraska Tobacco Quitline FAX REFERRAL they will receive an Outcome Report which tells the provider the status of the patient being referred.
- The Outcome Report will indicate one of the following:
  - Unreachable (Quitline tries 5 different times to contact patient)
  - Declined (Patient declined services)
  - Enrolled
  - Quit Date



#### **Tobacco Fax Referral Form**

 The Nebraska Tobacco Quitline Fax Referral Form and other information about the form and process can be found at:

https://dhhs.ne.gov/Documents/Quitline%20 Fax-Referral-Form.pdf

Provider Information	
CLINIC NAME	CLINIC ZIP CODE
HEALTH CARE PROVIDER	CONTACT NAME
ADDRESS	CITY STATE
FAX NUMBER (XXX) XXX-XXXX	PHONE NUMBER (XXX) XXX-XXXX
AM A HIPAA COVERED ENTITY (PLEASE CHECK ONE)	EMAIL FOR HIPAA COVERED ENTITY
YES NO DON'T KNOW	
A HIPAA covered entity is authorized to receive personal health informati An entity not covered under HIPAA is not authorized to receive personal h	
PROVIDER SIGNATURE:	DATE:/
Please sign here if patie	nt may use NRT.
Please sign here if path	nnt may use NRT.
	DATE OF BIRTH (MM-DD-YYYY) ZIP CODE
Patient Information	
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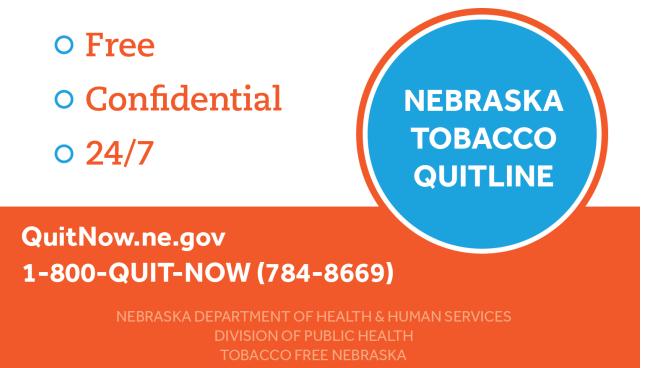
# **ADVISE** patients to quit

 Build their interest in the FREE and confidential Quitline phone counseling and other resources. Services are available to all Nebraska residents aged 16 and older.

 Quitlines are recognized as a best practice by the Centers for Disease Control and Prevention (CDC)

- Quitlines have:
  - A broad reach
  - Are effective reaching diverse populations
  - Increase quit rates
  - Are cost-effective
  - Serve as a resource for healthcare providers
  - Visible (media campaigns)

TFN has provided the Nebraska Tobacco Quitline since 2006

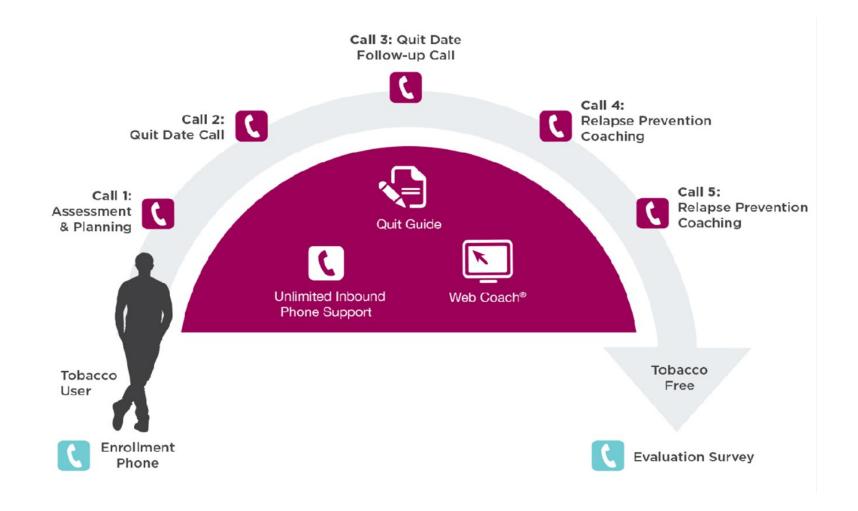


- Free and confidential
- Available 24/7
- English and Spanish available
  - Up to 170 languages available
- Call 1-800-Quit-Now or 1-855-DEJELO.YA
- Trained Cessation Counselors
  - BS or MS in counseling, addiction studies, community health or social work



- Who can call the Quitline?
  - Any Nebraska resident who is interested in quitting
    - (smoking, chew, pipe, cigar, & e-cigarettes)
  - If you have quit and are experiencing cravings or relapsed
  - Anyone seeking information to help support someone quitting

- What to expect when you call the Quitline:
  - First speak with a Registration Intake Specialist
    - Collects general information
  - Callers can be transferred immediately to a Quit Coach
    - Personalize cessation counseling based on the individual caller (seniors, veterans, mental health, etc.)
    - Up to 5 calls for those attempting to quit (up to 10 calls for pregnant women)



- The web based coaching offers motivational tools, social support and information about quitting tobacco.
- It's available free of charge to any tobacco user who enrolls in the Nebraska Tobacco Quitline.



- The free QuitNow mobile app will support you through your entire quit process from setting a Quit Date to identifying your reasons for quitting to conquering
  cravings once you've quit.
- To boost motivation, the app will also track the money you've saved since quitting and the days added back to your life.
- Download today at:
  - <a href="https://dhhs.ne.gov/Pages/I-Want-to-Quit-Toba">https://dhhs.ne.gov/Pages/I-Want-to-Quit-Toba</a>







# Success Rates, 2016

 At the 7-month follow-up survey, 22.4% of respondents had been tobacco free for 30 days or longer



Survey response rate at 7-months was 34.5% (275/796 callers)

#### **Tobacco Free Nebraska**

The TFN program works to:

- ➤ Help people quit
- ➤ Eliminate exposure to secondhand smoke
- Keep youth from starting
- > Reach underserved populations



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#### Resources

- Free Nebraska Tobacco Quitline Materials Order Form
  - https://dhhs.ne.gov/pages/QuitlineOrderForm.aspx
  - Quitline Business Cards
  - Quitline Magnets
  - Quitline What to Expect Brochures
  - and many many more!



#### Resources

- List of Statewide Community Cessation Classes & Support Groups
  - QuitNow.ne.gov
- Free promotional materials & self-help guides can be found at:
  - QuitNow.ne.gov
- TFN Resource Directory
  - <a href="http://dhhs.ne.gov/documents/TFNResources.pdf">http://dhhs.ne.gov/documents/TFNResources.pdf</a>

# **Questions**



Tobacco Free Nebraska dhhs.tfn@Nebraska.gov 402-471-2101