



for a great state of health

# Nebraska Tobacco Facts

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*Every year, Nebraska spends at least \$820 per household for smoking related medical expenses and lost productivity.<sup>1</sup>*

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- Adult smoking rate: 13.9% in 2020.<sup>2</sup>
- Adult smokeless tobacco use rate: 5.2% in 2020.<sup>2</sup>
- Youth (grades 9-12) smoking rate: 3.6% in 2021.<sup>3</sup>
- Youth who use smokeless tobacco (chew): 2.9% in 2021.<sup>3</sup>
- Male high school students who smoke cigars (female use much lower): 2.9% in 2021.<sup>3</sup>
- Youth who currently use electronic vapor products: 14.7% in 2021.<sup>3</sup>
- Over 2,500 Nebraskans die each year from smoking-attributable causes.<sup>4</sup>
- Number of kids now under 18 who will likely die early from smoking (if current trends continue): 38,000.<sup>4</sup>
- Nebraska kids (under 18) who will become new daily smokers each year: 500.<sup>4</sup>
- Annual smoking-related medical expenses: \$924 million.<sup>4</sup>
- Annual cost of lost productivity due to smoking: \$651.9 million.<sup>1</sup>
- 94.9% of Nebraskans agree that inhaling secondhand smoke is harmful to children and adults.<sup>5</sup>
- The smoking rate among pregnant women in Nebraska is 6.5% in 2020.<sup>6</sup>

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<sup>1</sup> Campaign for Tobacco-Free Kids – The Toll of Tobacco in Nebraska, Updated Oct. 19, 2022

<sup>2</sup> Nebraska Behavioral Risk Factor Surveillance System (BRFSS) 2020 - Crude Prevalence

<sup>3</sup> Nebraska Youth Risk Behavior Survey 2021

<sup>4</sup> Campaign for Tobacco-Free Kids—Key State-Specific Tobacco-Related Data & Rankings, Updated Dec. 15, 2022

<sup>5</sup> Nebraska Adult Tobacco Survey 2020

<sup>6</sup> Cigarette use during the last 3 months of pregnancy - Nebraska Pregnancy Risk Assessment Monitoring System (PRAMS 2016-2020)