

# Nebraska WIC Program

## 5 Year Joint Goals FY 2022 - 2026

*The following joint goals were developed during our 2021 state/local agency strategic planning process to be included in the State Plan.*



- **Data Goal** – Identify and use data consistently to drive evidenced-based and participant-centered decisions within WIC



- **Modernize Services Goal** – Develop flexible options for participants and modernize services



- **Outreach, Recruitment, Retention Goal:** Revive the value of WIC through outreach, recruitment and retention.



- **Breastfeeding Goal:** By September 30, 2026, the percentage of WIC infants who are breastfed at 6 months of age will be greater than or equal to 35%.

### **The Nebraska WIC Program Mission Statement**

*"To make a positive difference in the nutrition and health of families and individuals by providing services in a professional and respectful manner."*